

MODULATE

TM



↪ Repositionable frames that connect magnetically!



MODULATE™

An attention grabbing solution

Modulate™ is the fusion of two original concepts, recognised for their success in the world of retail and exhibitions: Formulate, a range of tubular structures, and Vector modular frames.

Modulate™ consists of a set of frames made from aluminium tubes covered with a printed tension fabric graphic. These frames can be connected together using powerful magnets inside each element.

Based on this simple magnetic principle, the different **Modulate™** frames combine to create the perfect configuration for every venue: retail outlets, trade shows, shell schemes, exhibition venues, shopping centre, or in office environments as simple partitioning for meeting areas.

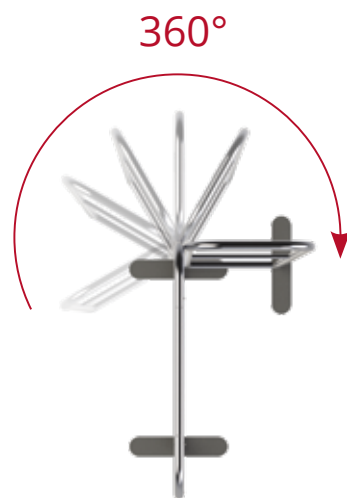


Bungee sections ↗

MagLink connectors: simple, fast and reconfigurable

Get original by combining the different sizes and shapes of **Modulate™** frames.

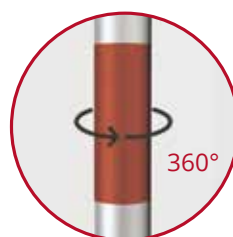
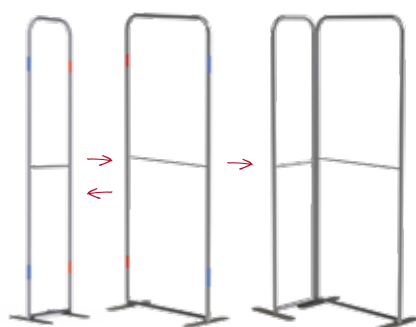
Thanks to the exclusive **MagLink** magnetic system built into the structure, you can connect the frames by simply touching them together.



360°



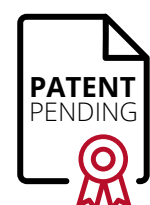
Position frames at any angle ↗



360°



360° MagLink system. Each structure includes four magnets that allow frames to join together tool-free.

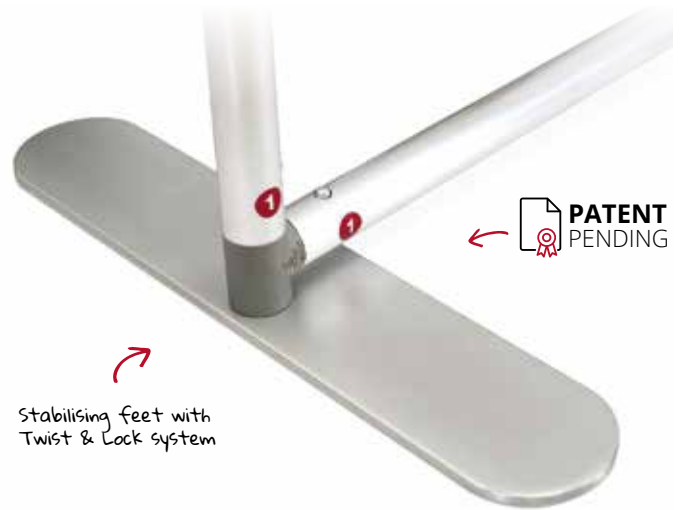




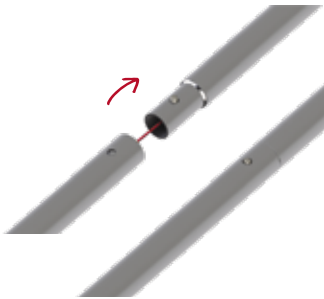
Intuitive assembly with no need for tools

Assembling **Modulate™** structures does not require no tools. Each section is labelled by number and colour coded for ease of assembly, connecting with a push-button.

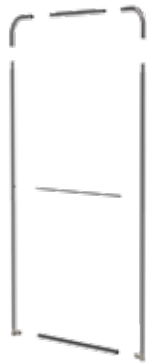
Once the structure is assembled, the Twist & Lock feet can be locked into place by rotating a quarter of a turn, for a perfectly stable free-standing frame. Add the perfect finishing touch with a tension fabric graphic, designed to fit the frame perfectly.



Stabilising feet with Twist & Lock system



1 Assemble the aluminium tube bungee sections using the push-buttons until they click securely in place



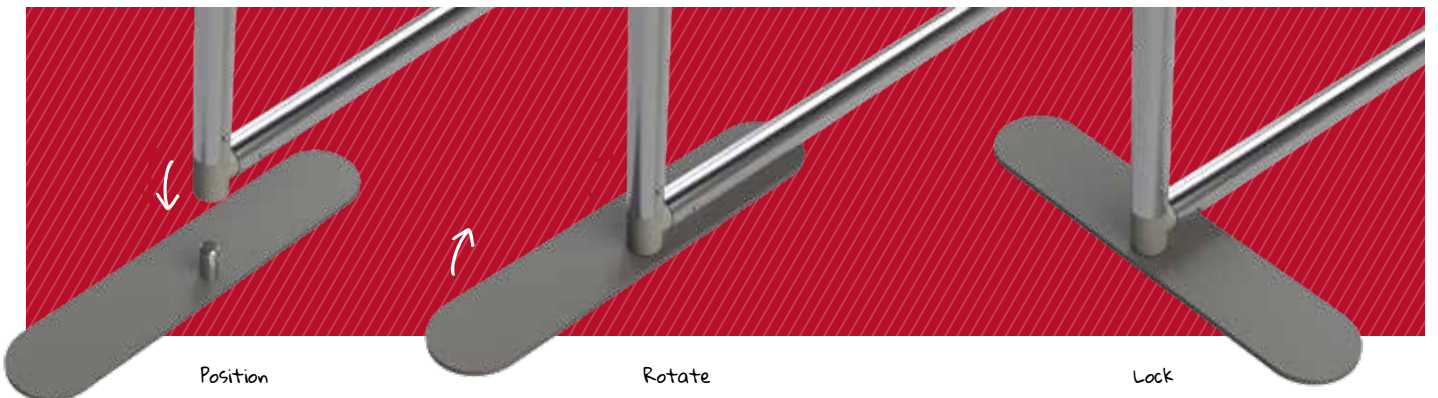
2 Follow the coloured numbering system to connect the tubing then add the central reinforcement tube



3 Use the gloves provided to handle the graphic and slide it onto the frame, zipping securely at the base



4 Place the **Twist & Lock** feet under the structure and rotate to lock them securely in place



Position

Rotate

Lock

How to install Twist & Lock feet?

We have created an innovative new foot system with no need for Allen keys or other tools. With the **Twist & Lock** system, simply position the foot under the structure, turn it and it's locked! This system is an incredible time saver when installing your **Modulate™** structures. Stabilising half feet can be added to your configuration to suit your needs (optional).



Stabilising half feet

MODULATE™

Innovative structures

Each **Modulate™** structure is made from aluminium tubes with a diameter of 30 mm, which makes them both light and durable.

This new family of products is set apart from other existing solutions by a range of unique features, including the **MagLink** system and the **Twist & Lock foot** system.

Need a change?

With powerful 360° magnets, the **MagLink** system makes it easy to assemble **Modulate™** frames without the hassle of traditional clips add in or the need for Allen keys. These patent pending magnetic connectors and the 400mm extension, allow you to vary the height of the structures, making **Modulate™** a very versatile and reconfigurable solution.

Save time!

Each element of the **Modulate™** range is designed to make your life easier: sections with colour co-ordinated numbering system, bungee poles and easy-to-install feet. No tools required! Assembling **Modulate™** is child's play, allowing you to change your configuration in seconds.



360° **MagLink** connector in each pole



Self-locking system with bungee poles and push-buttons



Central reinforcement tube (18mm diameter)



Optional zipped double-sided tension fabric graphics



Optional square top corners, better suited for shell schemes



Optional 400mm extension to raise the height of structures



Simple tool-free assembly with colour numbered frame parts



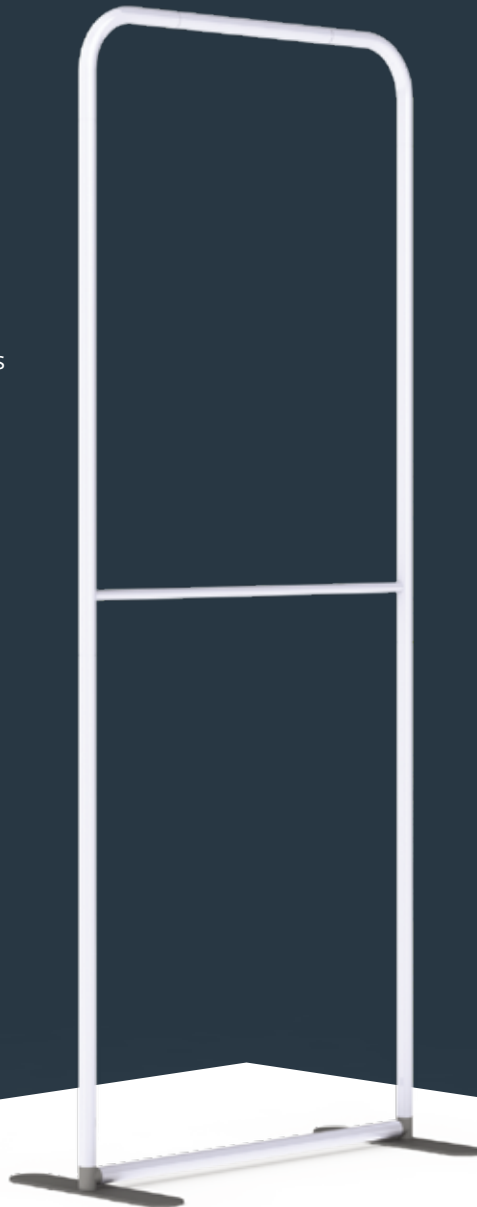
All frames include two **Twist & Lock** stabilising feet



Stabilising half feet also available



Modulate™ carry bag with dedicated compartments for feet and graphics



Modulate™ structures have a 5 year warranty



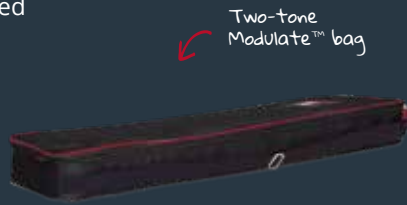
structures are supplied with a pair of stabilising feet

The Modulate™ range

Modulate™ includes 15 aluminium tubular frames (Ø30 mm) that can be used with double-sided printed textile graphics.

These modules can be used by themselves or combined to create hundreds of possible configurations. The different structures are classified according to their width or shape. The colour of the module corresponds to the coding system on the structure.

Each frame is supplied with a **Modulate™** carry bag with dedicated slots for the feet and graphics.



The colours of the tension fitted fabric graphics denote the colours of the numbered coding system of the tubular frames so you can tell them apart should your frames get mixed together.



**Modulate™
Straight 420**

MOD-S-420

📏: 400 x 2000 x 400 mm



**Modulate™
Straight 424**

MOD-S-424

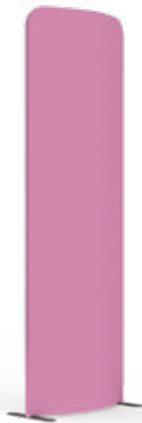
📏: 400 x 2400 x 400 mm



**Modulate™
Curved 820**

MOD-C-820

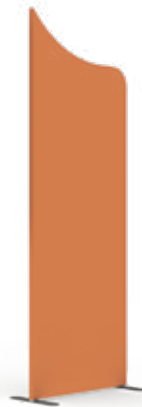
📏: 800 x 2000 x 400 mm



**Modulate™
Curved 824**

MOD-C-824

📏: 800 x 2400 x 400 mm



**Modulate™
Slope 1**

MOD-SS-824-01

📏: 800 x 2300 x 400 mm



**Modulate™
Slope 2**

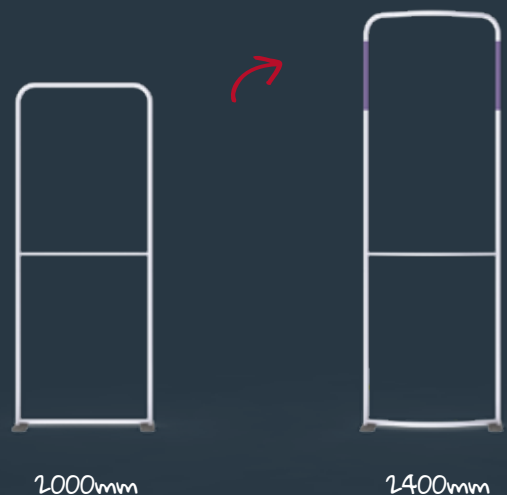
MOD-SS-824-02

📏: 800 x 2400 x 400 mm

Scalable structures

To add greater versatility to your **Modulate™** structures, you can add a 400mm tubular extension, allowing you to change the height of your frame from 2000mm to 2400mm.

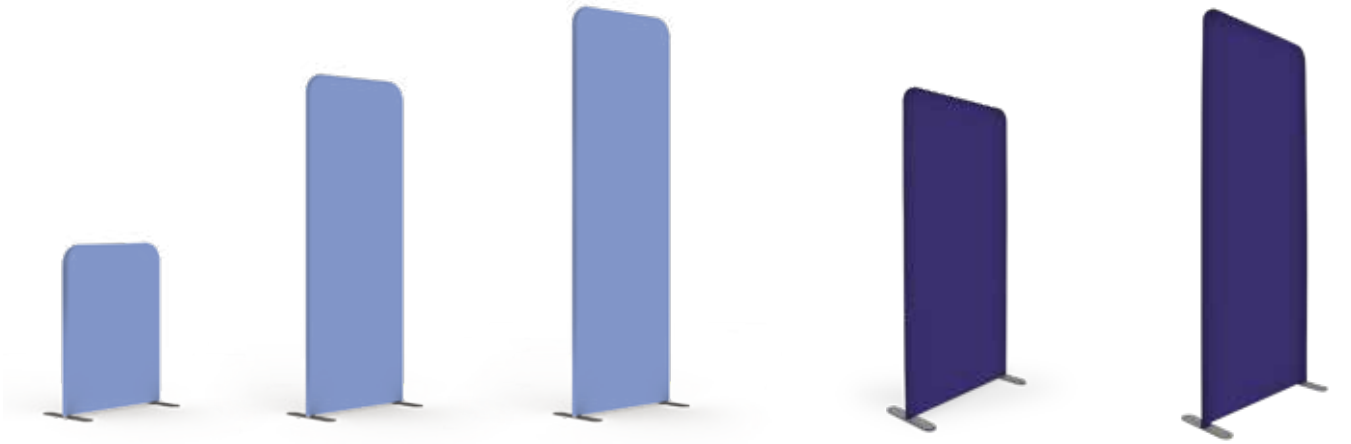
Easily inserted between two sections, this extension allows you to use the same frame at two different heights.





Perfect for shell schemes - Modulate™ frames are now available with optional square corners!*

*Not available on MOD-S-420, MOD-S-424, MOD-C-820, MOD-C-824, MOD-SS-824-01 and MOD-SS-824-02



**Modulate™
Straight 810**

MOD-S-810

☐: 800 x 1000 x 400 mm

**Modulate™
Straight 820**

MOD-S-820

☐: 800 x 2000 x 400 mm

**Modulate™
Straight 824**

MOD-S-824

☐: 800 x 2400 x 400 mm

**Modulate™
Straight 1020**

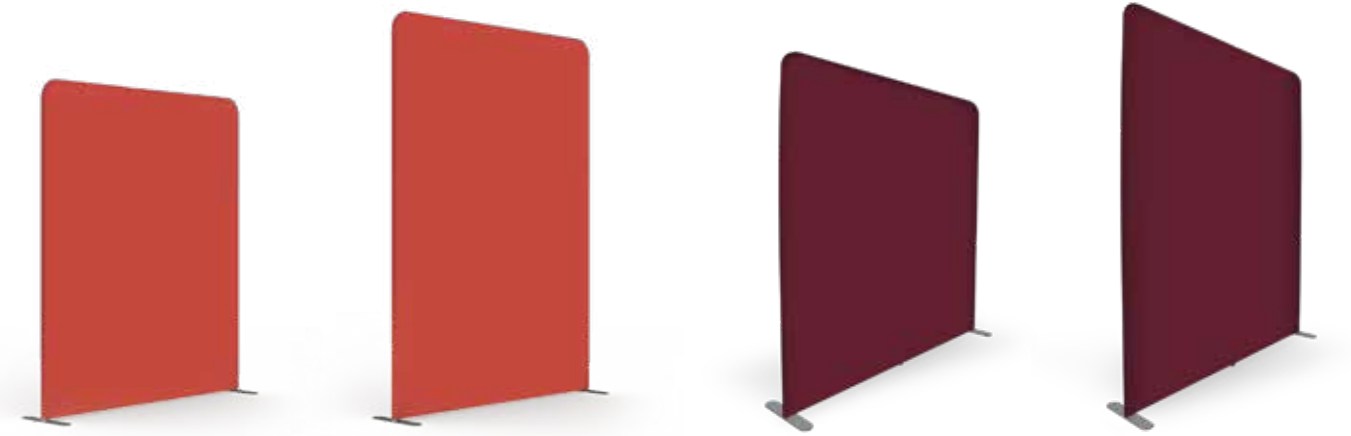
MOD-S-1020

☐: 1000 x 2000 x 400 mm

**Modulate™
Straight 1024**

MOD-S-1024

☐: 1000 x 2400 x 400 mm



**Modulate™
Straight 1820**

MOD-S-1820

☐: 1800 x 2000 x 400 mm

**Modulate™
Straight 1824**

MOD-S-1824

☐: 1800 x 2400 x 400 mm

**Modulate™
Straight 2020**

MOD-S-2020

☐: 2000 x 2000 x 400 mm

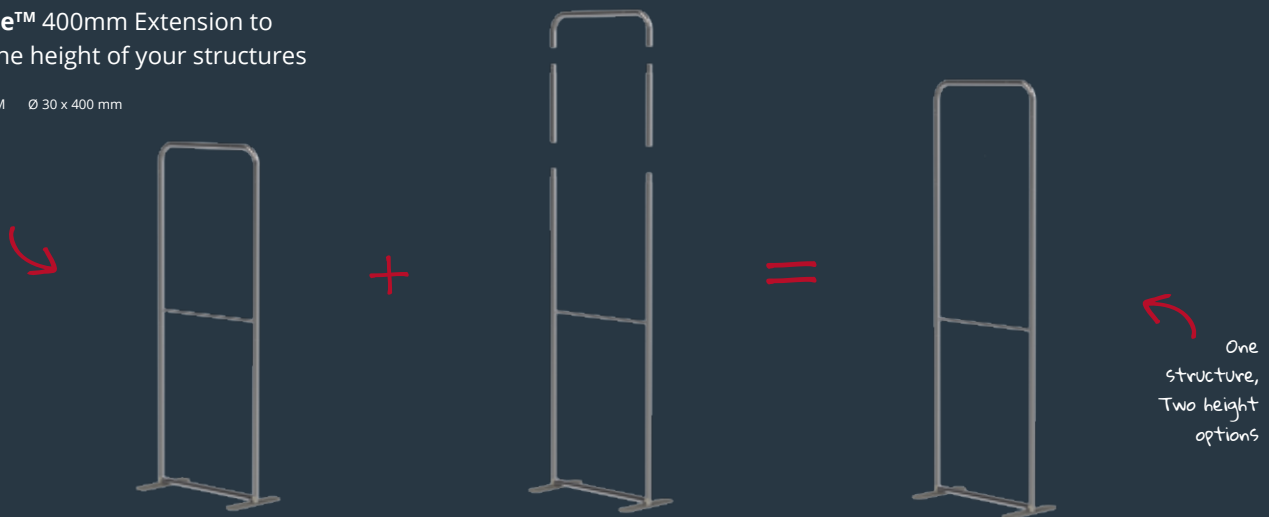
**Modulate™
Straight 2024**

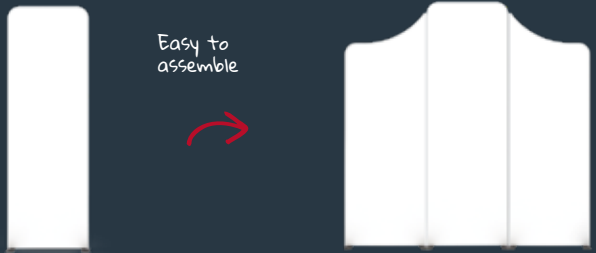
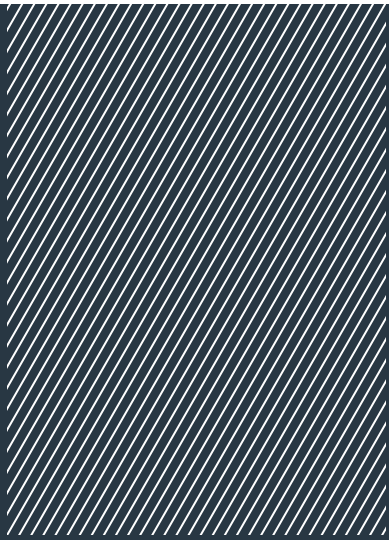
MOD-S-2024

☐: 2000 x 2400 x 400 mm

**Modulate™ 400mm Extension to
change the height of your structures**

MOD-EXT400MM Ø 30 x 400 mm





Easy to assemble

Mix & Match

Modulate™ offers innovative layout solutions and maximises the impact of your message with sublimation printed textile graphics.

Choose your **Modulate™** frames from the shapes and sizes and on offer and connect them magnetically at any angle using the exclusive MagLink system.

You can mix and match to create new configurations or change them to suit your needs.

Switching from a simple wall of images to an exhibition stand takes just a few minutes!



Scalable

Reconfigurable



100% Modular
100% Modulate



Each frame features a coding system for easier assembly. No tools required!




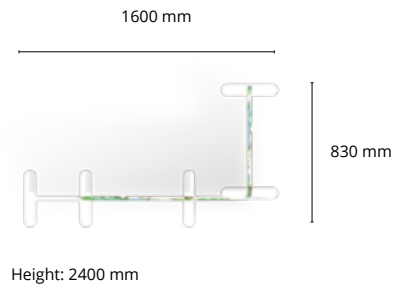
The graphics are very easy to maintain thanks to the crease-resistant and machine washable textile cover.




Each Modulate™ frame comes in a bag to carry the structure, feet and graphics.




Double-sided images to create maximum impact 



- 1 x Modulate Straight 420
- 1 x Modulate Straight 424
- 2 x Modulate Slope 1

Use as a room divider 

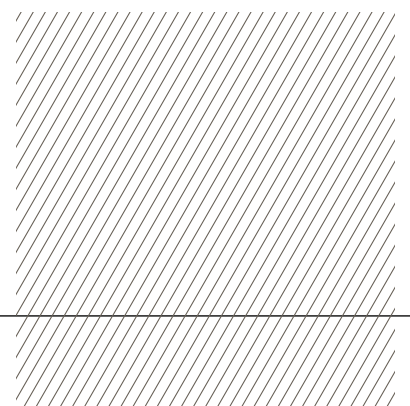


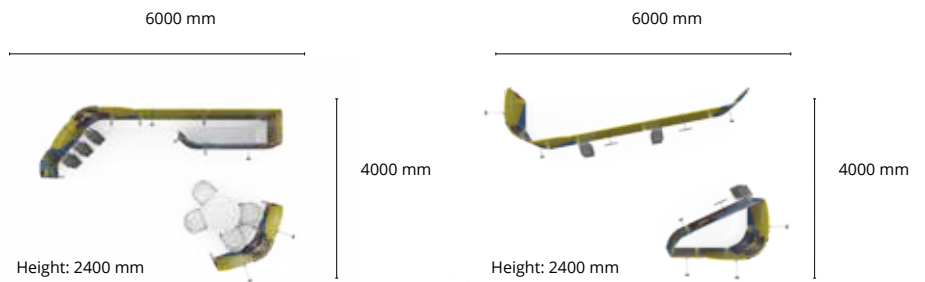
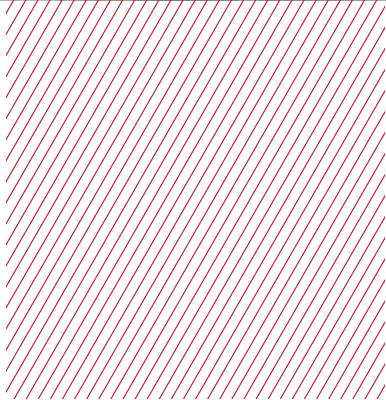
Use with or without stabilising feet, depending on your configuration 

Retail Solutions

The versatility and variety of **Modulate™** frames make them the ideal choice for decorating interior spaces.

The same frames can be arranged in different ways to redesign your POS advertising.





Pop-up displays

Create unique staging options with the **Modulate™** frames.

Placed in strategic locations, they offer passers-by an original and immersive experience.



- 2 x Modulate Straight 824
- 4 x Modulate Slope 2
- 2 x Modulate Curved 820
- 3 x Modulate Straight 1820
- 1 x Modulate Straight 420

Create versatile reception spaces effortlessly



Half feet are also available, allowing you to install Modulate™ structures in front of a wall.



MOD-HALF-FOOT-P 80 x 215 x 6 mm (unit)



5300 mm

4000 mm



1000 mm

2600 mm

Height: 2400 mm

Height: 2400 mm

- 1 x Modulate Straight 1824
- 2 x Modulate Curved 824
- 2 x Modulate Slope 1
- 2 x Modulate Straight 420

Combine right angles with rounded corners



Image walls for events

The use of large-format graphics is particularly suited to the world of events and promotions.





Brighten up your Modulate™ frames with clamp-on LED spotlights (optional)

9 m²



Ideal for creating shell schemes stands

Reconfigurable exhibition stands

Easy to transport and assemble, **Modulate™** frames can be used to create a stand.

Modulate™ offers the freedom to redesign your stand as many times as you want, guaranteeing an excellent return on your investment.

- 4 x Modulate Curved 824
- 3 x Modulate Straight 1824
- 1 x Modulate Straight 824

12 m²



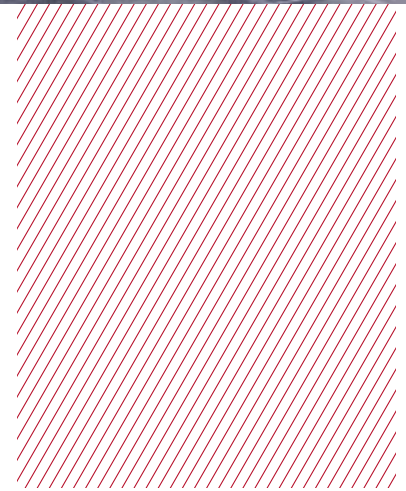
4000 mm



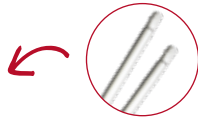
3000 mm

Height: 2400 mm





- 1 x Modulate Straight 824
- 1 x Modulate Straight 820
- 2 x Modulate Straight 420
- 2 x Modulate Straight 810



Modulate™ extension allows you to add height to your structures effortlessly

MOD-EXT400MM Ø 30 x 400 mm



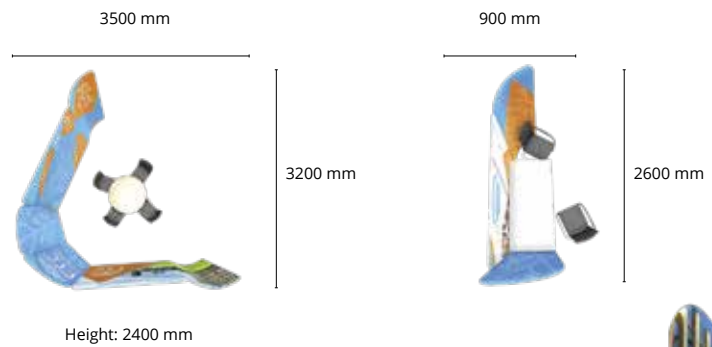
Window and POS advertising

Attract greater attention to your shopfronts and windows.

Modulate™ offers a range of excellent solutions for organising retail spaces, allowing you to refresh your message and play with the available display space.



A simple and original way to create workspaces or redefine an open space



- 2 x Modulate Slope 2
- 2 x Modulate Straight 1820
- 2 x Modulate Curved 820

Creating workspaces

Creating simple private reception spaces, partitions or office spaces with the **Modulate™** frames.

The large customisable surfaces can also be used for decoration as well as brand communication.

↙ Create effortless partitions





Send your message in print

Dye-sublimation is an environmentally friendly printing process that uses heat-sensitive water-based inks. These inks turn into gas when heated and are combined with a 100% polyester base.

We offer printing using both transfer and direct techniques to meet your every need. The dye-sublimation process delivers unbeatable colours and incredibly durable results.

Your messages will be printed in a large format on a slightly stretchy fabric, designed to fit the shape of your **Modulate™** structures.

Tips to ensure the best print results

The quality of your graphic depends on the quality of the print file provided. Here are some basic principles to ensure optimal results :

- Follow the graphic templates and instructions we provide to create your print files.
- Create artwork at no less than 300 dpi in CMYK mode not RGB, send any linked files do not embed and outline all text.
- Save artwork using Adobe PDF preset PDF/X-4:2010, and check box to "Create Acrobat layers from top level layers".



